

Sponsor Relations Director Report

October 2014

Invoices for MLG Events

- Generated invoices for three sponsors for the MLG: Elsevier, WT Cox and Morningstar.

Answers to President's Questions

- What accomplishment they're most proud of in 2014? **I am most proud of reinstating the sponsorship levels and getting two vendors to supply funding for the chapter for the full year.**
- What unfinished business or new goal based on your work do you recommend your or your successor working on in 2015? **I did not have time to work on the vendor contact/interest database to help better match vendors to events.**
- What was your biggest challenge in 2014? **Getting funding after June 1, especially for the two big events. It appeared that most vendors get funding in January and have allocated most of their resources by mid-year.**

Respectfully submitted,

Jessica Bland

Sponsor Relations Director