

DC/SLA Board Meeting
August 7, 2014

Attendees:

Chris Vestal
Asheleigh Perry
Jessica Bland*
Lois Ireland
Deena Adelman
Jenny Wood
Ramona Howerton
Alicia Pappas*

*Participants attended via conference call.

The meeting was called to order at 6:01pm by Chris Vestal.

Introductions.

Ramona Howerton moved to approve the agenda. Deena Adelman seconded. Motion approved.

Ramona Howerton moved to approve the previous meeting's minutes. Deena Adelman seconded. Motion approved.

Board Reports

President's Report (Chris Vestal)

Brainstorming Dinner - Chris Vestal hosted a Past President's Brainstorming Dinner last month. They discussed creating a January event that would demystify volunteering for the DC/SLA Chapter for members. Another idea they discussed was to restructure the way the DC/SLA Board operates. They would like to move program planning duties to a separate board position and dedicate the Past President's position as the Nominations Committee Chair.

Vote: In July 2014, a motion to restructure the DC/SLA Board and the Awards Committee was started on the DC/SLA Board wiki. Electronic Board votes were taken on the DC/SLA Board wiki in July 2014 and passed. These changes will take effect January 1, 2015 and are outlined below:

- **Immediate Past President** - will now chair the nominations committee
- **Past-Past President (non-board member)** - will now chair the Awards Committee, but will remain a non-board member
- **President-Elect** - will no longer chair the Program Planning Committee and no longer be responsible for program planning. Instead this position will now take on Membership Director responsibilities. Furthermore, this position will now be responsible for collecting and analyzing chapter metrics. The position will retain all other duties and powers
- **Membership director** - this position will be eliminated
- **Program Director** - this will be a new voting Board position that will run uncontested for a one year term. This position will chair the Program Planning Committee and be responsible for the program planning duties the President-Elect was previously responsible for.

Awards Committee – Chris Vestal will be stepping in and helping the Awards Committee out this year. He is actively taking names for Member of the Year and applications are officially open for the Stipend Award, which has a deadline of August 21, 2014.

SLA Event Calendar – Chris Vestal is on the SLA Professional Development Advisory Council. They want to promote the SLA events calendar for the entire Association. The calendar allows each SLA chapter to add their programs and events for the year and it is open to the public. SLA leadership would like to see all Chapter and Association events in one place as it will make it easier for the Professional Development Council to facilitate professional development opportunities at the Association level. Most people are looking at the SLA website first because they have to join SLA to join a chapter. Deena Adelman added the webinars because they are open to the general public. This would require us to post our programs to our events calendar as well as the SLA association calendar. Deena objects to this process because it is a lot of work for the President-Elect/Program Planner. We are a large chapter with a lot of programs and Deena thinks that we need to limit what we post there if it is required. Chris Vestal says we definitely need to have the September Open House with Jill Strand and the Holiday Party on the SLA Association calendar, but adding all of the DC/SLA Chapter events to the SLA Events Calendar as well as our Chapter calendar would be a lot of work.

What's Your Theme blog – Chris Vestal has some blog posts for next month, but he asks that if anyone has promised to write a post that they please submit it as soon as possible.

Sponsorship Director – Chris Vestal and Lois Ireland are actively recruiting for this position as Jessica Bland is resigning as soon as a replacement is found or as of December 31, 2014, whichever comes first.

President-Elect (Deena Adelman)

Deena Adelman provided some program planning highlights from May to July 2014 as outlined below:

- **May 7:** Crafting a Personal Brand with Chris Olson presentation/webinar and workshop at LexisNexis
 - Attendance: 42 (15 on-site, 27 virtual)
 - Feedback: 9 respondents (3 workshop, 6 webinar); overall: 4.25/5; positives: good refresher, group working together produced usable product; suggested improvements: archive webinar, additional case studies, work through a case study live, more time for hands-on
- **May 12:** “Dealing” with Information: Conducting Successful Negotiations, at GW, Paul Himmelfarb Health Sciences Library
 - Attendance: 29
 - Feedback: 9 respondents; overall: 3.89/5 positives: variety of perspectives with real-world experience; suggested improvements: more comfortable space (too hot), more information for smaller libraries, make available virtually
- **May 13:** Webinar: The Tools of Influence for Special and Solo Librarians, presented by Solo Division & NY Chapter, co-sponsored by DC/SLA
- **May 14:** Love and Recovery in the Aftermath of War: Author Book Talk and Dinner (MLG), at Vaso's Mediterranean Grill
 - Attendance: 16
- **May 20:** Happy Hour at Nick's Riverside Grill in Georgetown, hosted by Jonathan Fiencke
 - Attendance: 6
- **June 17:** 2nd Annual Librarians at the Ballgame with LLSDC, at Nationals Park
- **July 10:** Webinar: Communicating through Infographics: Visualizing Scientific and Engineering Information (with Transportation Librarians Roundtable)
 - Attendance: 100
 - Feedback: No survey for this event, but there was an issue with people getting closed out of the session due to the max limit being reached. We had initially thought there was more space available. A lot of non-librarians joined as well
- **July 14:** SLA Annual Meeting Recap and Visit from SLA President-Elect candidates Tom Rink and Jim DelRosso, Drexel University's DC Office
 - Attendance: 55 (38 on-site, 17 virtual)
 - Feedback: 19 respondents (13 on-site, 6 virtual); overall: 4.21/5; positives: venue, learning about sessions (especially information alchemy), hearing visions from President-Elect candidates and answers about financial questions, networking; suggested improvements: slides should have been available (apparently they didn't show up), webcam should be in front of speaker, awkward having some people on roof and some downstairs, free or cheaper, more in-depth; people loved the location though
- **July 22:** Non-Fiction Book Club, Teism
 - Attendance: 9
- **July 29:** Happy Hour and Taco Tuesday at RFD, Chinatown

- Attendance: 23

Upcoming Programs

- **September 3:** Dine Around in Brookland with Catholic University SLA Chapter; possibly at The Pint, but it may not be open in time
- **September 10:** Create Your Future - Building Your Future and the Future of Your Organization, Jenner & Block
 - Moderator: Bruce Rosenstein
 - Panelists: Neal Kaske – Library Director, NOAA Central Library; Michele Masias – Supervisory Librarian, US Department of Justice; Kristin Vajs - Chief Librarian, Research Library, Board of Governors of the Federal Reserve System
- **September 16:** Open House and Volunteer Appreciation event, with special guest SLA President-Elect Jill Strand. As of now, it looks like this will be held at the National Geographic Library, but we are waiting to hear back from Director Barbara Ferry since she realized she cannot be there. Gold members automatically get sponsorship, but we would like to have more sponsors. Chris Vestal aid that last year we received about \$1,000 from 2 or 3 sponsors
- **September 27:** Field Trip: Following in the Footsteps of War in Fredericksburg, VA (MLG)
- **October** – joint trivia night with LLSDC
- **October:** UN Day Event
- **October or November:** Writing Series: Blogging—panel of bloggers gives advice on getting started, experiences, platforms, transitioning to more formal writing, etc.
- **October or November:** Talk by Safari Books Online author related to leadership, work relationships, management, or other topic
- **November 18:** Webinar: Solo Project Management: When You are the Whole Team, Presented by Pat Wagner, Organized by Solo Division & NY Chapter
- **December 9:** Holiday Party and Annual Meeting at the National Press Club. We still need sponsors for this event
- **December 11:** Military Reference & Research: Sources and Resources – all day workshop at LOC (MLG)

Treasurer (Ramona Howerton)

- The DC/SLA Chapter received the Scholarship Award check from IOP Publishing as promised.
- The DC/SLA Chapter is receiving \$1,000 less for membership this year
- Question – Are we going to get a bill for the SLA Annual Conference programs we sponsored? – Chris Vestal said we will get an e-mail from the session holders, but they need to reach out to us
- The DC/SLA Chapter has spent \$10,000 so far and our expected expenses are \$27,000
- Ramona Howerton submitted the Joint Spring Workshop report which showed that they had a \$3,000 loss

Sponsorship Relationships (Jessica Bland)

IEEE sponsored our July 10 event, “Communicating through Infographics.”

IOP Publishing has agreed to sponsor the DC/SLA Scholarship Award again.

Jessica Bland has tendered her resignation for this position and will stay either until we find a replacement or until December 31, 2014 whichever comes first.

Ramona Howerton will put expense information on the Board Wiki under the “Sponsor Relations Director” page, but this information will not be public.

Membership Director (Alicia Pappas)

Alicia Pappas noted that DC/SLA membership is down 70 people from April 2014 in the full member category.

Projects/Ideas – Richard Huffine reached out to Alicia and he has an idea for a way to reach out to new members and to those whose memberships are expiring.

Alicia is still in conversations with Kathy Kelly on how to make a better connection between the Volunteer Coordinator and the Membership Director.

Volunteer Coordinator (Kathy Kelly)

Kathy Kelly was absent from the August 2014 Board meeting, but she posted her report on the Board wiki. Chris Vestal reported for Kathy Kelly.

Dine Arouds – Kathy Kelly wants to post willing Dine Around hosts' names on the DC/SLA website. Deena Adelman disagrees with posting names on the website because the names change on a regular basis. Deena thinks we can give the Social Programs Coordinator access to the Board Wiki to post the names of interested hosts there. Interested members can contact social@dc.sla.org if they would like to host a dine around. The President-Elect is copied on this e-mail address as well.

Committee Reports**75th Anniversary Task Force**

The 75th Anniversary Task Force suggests a \$5,000 budget for activities for the 75th Anniversary of DC/SLA throughout the year. We need to have a basic plan by mid-September 2014.

The Military Libraries Group also wants to sponsor a tour of the Fredericksburg Civil War battle sites on Saturday, September 27, 2014. Transportation is currently a question as the battle sites are not metro accessible.

New Business

Make a Connection Program – The DC/SLA Chapter used to ask library school students and new professionals what they were interested in and match them with Chapter volunteers. The program was originally facilitated this way because official mentoring programs often fail.

Chris Vestal is thinking we could ask current board members and past presidents to “make a connection” with new professionals and library school students. Chris is willing to take on this project. Deena Adelman suggested that Chris should touch base with the Employment and Career Resources Committee as they have a career mentoring program. We will reach out to the University of Maryland and Catholic University listservs to reach non-members as well.

Commitments

Ramona Howerton will put sponsorship donation information on the Board Wiki under the “Sponsor Relations Director” page, but this information will not be public.

Deena Adelman will work with Jessica Bland to obtain sponsorships for upcoming 2014 programs.

Chris Vestal will organize tours for Jill Strand while she is in town and will contact as many past-presidents as possible and see how many students are interested.

Chris Vestal will aim to have the Make a Connection program up and running by the September 4, 2014 DC/SLA Board meeting.

Next meeting September, 4. 6-8pm, LexisNexis.

Ramona Howerton moved to adjourn the general Board meeting. Deena Adelman seconded. Motion approved.

Meeting adjourned at 6:54pm.

Board entered Executive Session at 6:54pm.

Board came out of Executive Session and adjourned at 7:18pm.