

DC/SLA Board Meeting
May 8, 2014

Attendees:

Chris Vestal
Marie Kaddell
Alicia Pappas
Sharon Lenius
Deena Adelman
Ramona Howerton
Lisa Pogue
Jill Lynch
Jessica Bland*
James King*

*Participants attended via conference call.

The meeting was called to order at 6:04 pm by Chris Vestal.

Introductions.

Marie Kaddell moved to approve the agenda. Ramona Howerton seconded. Motion approved.

Ramona Howerton moved to approve the previous meeting's minutes. Marie Kaddell seconded. Motion approved.

Discussions

President's Report (Chris Vestal)

At the beginning of his report Chris Vestal had a reminder for all board members. He asked that anytime a board member sends an e-mail about volunteering or events, they should copy Chris so he can be kept in loop.

Chris has reached out to DC/SLA members who will be speaking or presenting at the 2014 SLA conference that responded to the survey he recently sent to the listserv.

He also noted that less people attended the Joint Spring Workshop in the past, but government librarians were the highest demographic.

Chris is thinking of having a Past Presidents brainstorming dinner in June or July when the DC/SLA Board does not meet due to conferences. He will report back to the Board about this dinner at the August meeting.

The What's Your Theme blog posts should be filled for this month, but he is always looking for new

entries for next month.

Chris created a page for electronic voting on the Board wiki since the Board is not meeting for the next few months. If something happens or requires discussion, board members need to use the board e-mail list. However, the e-mail list has not been functioning properly recently. Chris will send one email with a link to the wiki page where the motion and the vote will take place. If there are discussion points, you can add comments to the wiki, but hopefully the process will be straightforward. Sharon Lenius said that we should add a time limit for the motion and vote and add a column for abstention. Jessica Bland agreed.

Treasurer Report (Ramona Howerton)

Ramona did not have the chance to post the Treasurer's Report to the wiki before this Board meeting, but she will post it soon. The finances for the chapter are still ahead and nothing has really changed. Our finances look good.

Membership Report (Alicia Pappas)

Alicia Pappas did not have an updated report because Paula Diaz has not uploaded information concerning the breakdown of DC/SLA members yet. It looks like there are four new members so far.

Alicia will be meeting with Kathy Kelly to work together and think of ways to get members more involved as well as how to make current active members more accessible and willing to promote the Chapter.

Sponsor Relations Director (Jessica Bland)

No report.

Past President's Report (Marie Kaddell)

Marie Kaddell is updating the DC/SLA Chapter manual. She is going to resend information and sections that she is requesting help with from other Board members. Ramona Howerton and Deena Adelman suggested that the document should be public facing.

Communications (Lisa Pogue)

The report was pulled up, but not discussed.

President-Elect's Report (Deena Adelman)

Deena Adelman visited the Department of Commerce Research Library for an event. She was originally thinking it would be a great location for the DC/SLA Open House. While she was there, Deena decided the location was not really conducive to having an event there. She is now trying to think of new locations. Deena was thinking of a more open location such as, the National Geographic Library or the Navy Archives. She also asked that if anyone has any ideas to please e-mail her. Other ideas included not having tables or stations.

Deena just booked the July 10 webinar, which will be called "Communicating Through Infographics." The speaker is a post-doctorate scientist with a specialty in data visualization. This event will be sponsored in conjunction with the Transportation Division.

Drexel University's DC office will host a 2014 SLA Conference recap with the President Elect candidates on July 14. Chris Vestal said they can submit up to \$300 in travel expenses with a receipt.

Technology (James King)

James King called in to the Board meeting and presented a prototype of a new Social Media Directory. He also showed the board members how the current Social Media Directory functions. The goal is to help DC/SLA members to connect with each other. The Directory shows member's Twitter, Facebook, Linked-In, and Pinterest handles in a chart. There is a survey on the DC/SLA website that allows members to add their social media information to the Social Media Directory. However, all of this information is being funneled into a Google document and a lot of manual back-end effort is required.

SLA is also exploring a tool to replace the discussion list and create an online collaboration software. We won't be able to look at this tool until after the 2014 SLA Conference, but James King wanted something sooner. He took all of the information from the current Social Media Directory and put into a WordPress add-on. This page is not released so only board members can see it.

In the new Social Media Directory, members will be able to update their profile directly so that they can add as much or as little information as they want. All of the buttons for different social media networks are linked. This demonstration is just of the free version, but there is a paid version that will add more features. The place of employment is linked and it will show all people at that location. A lot of other information can be added and there is the option to add customized fields. We can decide if we want the Directory to be member-only and if we want to have an opt-out system. Currently the Social Media Directory is an opt-in system.

Chris Vestal wants to resurrect the "Make a Connection" program. If there are tags and categories in the new Social Media Directory, it will help us find volunteers/mentors/etc. Marie Kaddell said that a tagging feature is a value add-on, especially if it is behind a member-only wall and only for DC/SLA. Eventually this product will relay into the overall SLA directory. Chris suggested that we vote on getting the extension for the new Social Media Directory.

James King moved that we buy the extension to the new Social Media Directory so that we can experiment further and figure out how we want to use it. Marie Kaddell seconded. Motion approved.

Volunteer Coordinator (Kathy Kelly)

Kathy Kelly reported that the volunteer list is complete. There are still some committee pages questions to be dealt with by Chris Vestal and Alicia Pappas.

Committee Reports

Archives Committee (Jill Lynch)

The Archives Committee submitted a preservation policy draft.

Stacey Redick wrote the majority of the document, but the Archives Committee came up with a lot of questions for the Board to ask how to proceed.

The Committee took an example policy and modified it to fill in blanks with information relevant to DC/SLA.

There were many other questions from the Committee's report, but we answered that all Board documents, once approved, can be loaded to the DC/SLA website. There is no need for restricted

access. However, receipts are not public. The end of the year Chapter report will be read over before being posted.

The Archives Committee also asked if there is a budget for archives, a budget for outside digitization of DC/SLA materials, and if there was a possibility for sponsorship of the Archives Committee.

James King said that we are losing documents since we are not putting them in an archive anymore as the documents are generally born-digital. Not all of this information is retained.

The Committee should try to go back and capture as much information about the Chapter as possible. It would be a good idea to talk to past presidents and board members.

However, we may have to redact sponsorship documents that show how much sponsor give to the Chapter.

75th Anniversary Committee Report (Sharon Lenius)

Sharon Lenius wanted to have a brainstorming session with the DC/SLA Board. She shared the 2008 document concerning SLA's 100th anniversary celebration and said it is a good base.

The Board went through the brainstorming session document to have people choose things that they are interested in, positively interested in, and DEFINITELY interested in from the old list of ideas.

A lot of ideas were discussed and Sharon will see what will work for the DC/SLA Chapter's 75th Anniversary celebration. She also need event and social ideas for the celebration.

She also asked the Board to think about certain questions concerning the budget:

- How big a deal do we want to make it?
- How many special events do we want to have?
- Should we collaborate with other SLA chapters/units celebrating anniversaries?

Next meeting August 7, 2014. 6-8pm at Lexis Nexis.

Marie Kaddell moved to adjourn. Deena Adelman seconded. Motion approved.

Meeting adjourned at 7:42 pm.