

DC/SLA Board Meeting
August 1, 2013

Attendees:

Marie Kaddell
Chris Vestal
Lois Ireland
Jenny Wood*
Hannah Sommers
Kathy Kelly
Lisa Pogue
Ramona Howerton
Stacey Redick
Amelia Snetting
Aileen Marshall*

*Participants attended via conference call.

The meeting was called to order at 6:04 pm by Marie Kaddell.

Introductions.

Lois Ireland moved to approve the agenda. Lisa Pogue seconded. Motion approved.

May minutes will be sent out later via email; Board can vote over email.

President's Report

Marie Kaddell introduced Stacey Redick, who is the new DC/SLA Archivist, and welcomed her aboard, noting she is just in time to make her mark for the chapter's 75th anniversary.

She noted listserv manager Lea Wade would like to turn over this task to someone new in 2014. Anyone who knows someone who'd like to do it should contact Marie.

DC/SLA knocked the ball out of the park this year at the SLA conference. James King is running for an SLA Board position, and Greta Ober did a great job hosting an International Reception. James King and Marie Kaddell did a Loyalty/Retention session. Chapter member Larry Guthrie did a session on unionization of Disney. Richard Huffine spoke at the DGI Business meeting. DC/SLA members were very engaged this year, and Chris Vestal and Ramona Howerton did a great job working on the SLA Re-cap event in July.

Mid-year view – Are there things we should be thinking about as must-happen items to accomplish as

the 2013 Board? Marie would like to know if we need any course changes, or to re-focus our energies in any way. We may want to define what we want our relationship to be with the Joint Spring Workshop. Some attendees wondered whether it was worth the amount of energy we put into the event, and if we should at least limit our role to depositing the payments.

Board Reports

Immediate Past-President Report (Lois Ireland)

The Strategic Committee's preliminary findings noted that the Volunteer Coordinator is vacant. There have been difficulties updating Signup genius. How we retain volunteers is as important as recruiting new volunteers. Should the Membership Director be on that committee? Should the Volunteer Coordinator be a voting Board member? Or we could have a Volunteer Coordinator work closely with the Membership Director? There is a "Get Involved" link on the website, which links to Signup Genius; that is one way to recruit volunteers. We might to think about saying something at all our events, such as doing volunteer business cards with a QR code on them, so participants can leave with a concrete way to follow up. SLA sends out a survey each year; maybe we should push out a survey as well. Marie will brainstorm with the Past Presidents next week and will get ideas back to the Board. Continuous appreciation is another way to keep members engaged. We could nominate people to be recognized in some way such as Volunteer of the Month. We could write a Recommendation for Committee Chairs on their LinkedIn pages. We could send a call-out on the listserv or Survey Monkey asking for members doing sessions at the annual conference to identify themselves so we can recognize them.

We're working on a survey to send to Board members, Committee Chairs, and very active volunteers focused on the 4 focal areas of the implementation plan, to seek support for it.

Vice-President (Chris Vestal)

Past events: During May, we had Maureen Booth from the DOI Library do a Legislative History research webinar. We also had Toastmasters do a session on Public Speaking Demystified, which attracted non-members and positive feedback. In June, we had a Librarians and baseball event with LLSDC. Also with LLSDC, we had a Game Night: Battle of the Librarians at Buffalo Billiards, 25 attended. The Conference re-cap event in July had about 50 attendees, 7 presenters, and featured the candidates for SLA President-Elect. It was a big success, and goes along from our Community and Fundamentals theme.

Upcoming: August 12th there will be an event called: Writing Series: Librarians as Authors, which will be a networking event at Teatism. We'll provide free snacks, and drinks can be purchased upstairs. It will involve a book drive for Tribal Libraries. An Amazon wish-list has been set up for the event. Late September there will be a Technology App Petting Zoo event; it will be set up cafe style. October 24th we'll do an interactive networking game, DC/SLA Community Feud, at the Open House. We will match teams of volunteers with Board members, 3 versus 3, and possibly get some emcees. In October there is another possible lunchtime webinar--a Library Benchmarking presentation, or one on library metrics. On November 6th there will be a Veteran History Project webinar. On November 20th we'll have the final installment of writing series: Publishing Revolutions. Marie Kaddell and Deb Hunt will be talking about publishing. In December we will have the Holiday party, probably on the first Thursday, December 5. It will be at The University Club. Leadership Directories will write a letter to support us to get the space. The Program Planning Committee will meet in August to try to plan a few more events, for January and February 2014.

Treasurer (Hannah Sommers)

We are half-way through the transition to a new Treasurer, and Ramona Howerton has all the tools. We're in good financial shape, our bank account looks good, and we have good cash flow. Last year we had about \$14,000 this time of year.

Treasurer-Elect (Ramona Howerton)

We received \$2,000 for the student scholarship from IOP.

Communications (Lisa Pogue)

We've had an issue of newsletter come out in June and July; and Destinations is the August theme. Volunteers are working on it, and there is a guest editor. We had a meeting several weeks ago, and talked about projects, to develop a list of themes for the rest of the year, and to try to start documenting how we do things. Lisa Pogue set up a "If This, then that" feature on our blog so that anytime a blog is posted to our blog, it's tweeted. She hopes to do that with Facebook as well. There will be another meeting in September. Photos on the blog are well-received; we may want to buy some, rather than use only royalty-free ones. The newsletter is pushed out on the listserv with an email format, but eventually it may be something we could sell ads for, even some minimal ads featuring a company's tag line, graphic, and URL.

Technology and Innovation Director (James King)

James King could not attend the meeting tonight.

Sponsorship Relations (Jenny Wood)

Jenny Wood made contacts in the exhibit halls at the SLA conference, and has some reliable sponsors for our big programs in the fall, and leads for new sponsors. We are narrowing in on a date for the annual business meeting. There are ideas for the open house, so she will talk with Chris Vestal and the Program Planning Committee to learn more specifics. On Oct. 24th there will be an open house at BNA. Marie and Lois thanked Jenny for walking the exhibit hall and making valuable connections for the chapter.

Membership (Aileen Marshall)

Aileen Marshall will send us a membership report. She attended the Chapter Cabinet meeting in San Francisco, talked about discrepancies between numbers in Membership Wiki and ULUS. Headquarters doesn't always post the data on same day each month. Now we're down a little from earlier this year, and down with new members. Aileen will ask other units what they are doing to retain members and get members back. Aileen sent out a welcome text for new members, used the latest version she'd shown Marie and Chris, and asked if they could edit in Google. Aileen will work on a text for lapsed members, and send out for review. Having trouble with Mail Chimp, trouble sending to a few members rather than whole group. We would like to include a brief survey in a lapsed members email, and maybe even in the email for new members. We might get some good comments to help us.

Committee Reports (Executive Session)

The Board went into Executive Session to discuss Nominations for Board positions, and the Student Scholarship Committee's recommendation for the Scholarship winner for this year.

New Business

Next meeting will be Thursday, September 5th, at LexisNexis, 6 p.m .

Chris Vestal moved to adjourn. Ramona Howerton seconded. Motion passed.

Meeting adjourned at 7:38 p.m.