

**DC/SLA Board Meeting
May 2, 2013**

Attendees:

Marie Kaddell
Chris Vestal*
Ramona Howerton
Hannah Sommers
Jenny Wood
Lois Ireland*
Aileen Marshall*
Mary Talley
Lisa Pogue
James King*
Kathy Kelly

*Participants attended via conference call.

The meeting was called to order at 6:05 pm by Marie Kaddell.

Introductions.

Chris Vestal moved to approve the agenda. Hannah Sommers seconded. Motion approved.

Jenny Wood moved to approve the previous meeting's minutes. Lisa Pogue seconded. Motion approved.

President's Report (Marie Kaddell)

The terms of Membership Director and Sponsorship Relations Director were discussed. One suggestion was to have each serve 2 years, instead of shifting to the other position after a year, because they involve two different skill sets. From a Nominations standpoint, it can be an issue to find people to run for 2-year period. Consensus was that it may be more manageable to keep them as is for the time being, and think more about making the change next year. The Loyalty Project, it was noted, is looking at making things a little looser, less bureaucratic. Some people may want the Board experience, to have a more engaged way to participate in the chapter. We may want to hold informational sessions on what's involved in being a director. A program may be a way to draw people in, on ways to volunteer, leadership in action, last part of program is conversation about leadership roles in DC/SLA. Lisa moved to vote on separating the two positions (Membership and Sponsorship Relations) into two two-year positions starting in 2014. Jenny Wood seconded. Motion passed.

On DC/SLA and May Madness participation, it was noted that DC/SLA has a couple of teams. One Board member played today, and is able to pull in people from her workplace. They did an Adobe

Connect and brainstormed together. Marie got notes from members, and was able to put people together. Ideas came from Chris, Marie, and the New York chapter, which came up with questions.

Since the first Thursday of July will be July 4th, the next Board meeting will not take place until August.

Board Reports

Immediate Past President (Lois Ireland)

The Strategic Planning Committee met this week, reviewed the existing plan, agreed it's still valid and has value, although it is a little vague. They turned attention to the 2010 implementation plan; they will look at that, then reach out to Board and committee chairs for their input on what's worked well, and where there is room for improvement.

Vice-President (Chris Vestal)

We've added new members to Program Planning Committee, which will have a meeting in late May to plan dates through October. Past events included: April 17 Writing Series How to Write to Develop a Professional Brand, which had over 20 attendees, virtual and in person. On April 18 there was a charity happy hour with LLSDC which raised over \$1000 for the Lubuto Library Project. On April 23 a Big Data Open Data event drew over 20 attendees. For lunch webinars, some registrants were unable to attend; webinar links were sent to people who had been unable to attend but who had paid. Last night there was a Cinco de Mayo happy hour with Deb Hunt which drew 15 people. We will look to do more informal happy hour later in June. Other events scheduled include: a May 7 lunch webinar for Legislative History Research with Maureen Booth of the DOI Library. We also reached out to SLA President-Elect candidates to invite them here in August or September; maybe we can get them into lunch webinar. There will be a May 29 evening program on Public Speaking Demystified at LexisNexis, with Toastmasters speakers who would like some of the funds to go to charity. In June there is the annual conference, but we will also do a baseball event with LLSDC on June 20 to see the Nationals vs Rockies. On June 10 Leadership Directories is going to have a happy hour at the conference for us. During July with LLSDC there will be an us vs them trivia night at a local bar. In August there will be an SLA conference recap, and the second installment of Writing Series--Kee Maleskey and Bruce Rosenstein speaking on Librarians as Authors. In September there will be a Technology and App petting zoo to showcase different devices and apps. In October there will be an Open House. There will also be a Publishing Revolutions webinar and a Veterans History webinar in the fall. While we haven't had the New Professionals happy hours for awhile, we are rebranding them as DC/SLA happy hours; we aim to do them monthly. We also want to revisit the Making a Connection program; we may be able to revive it. We need to recruit a dinearound coordinator, those would start again in the fall. Consensus was we like happy hours since you're not locked in place and can move around. In regard to a Meet the candidate event, we would invite them to one of our programs, the same one if possible, or one at a time to events, or a virtual town hall. We budgeted for each candidate in the past for travel reimbursement, up to a combined amount of \$600.

Treasurer (Hannah Sommers)

The budget is in good shape, and the Joint Spring Workshop is now over, so we have income from that now. When we are all done, we can evaluate if this fits in with our mission, and talk about lessons learned. There are lots of logistical issues for that event, which we can discuss at our next meeting. We may decide that if we continue to participate, we have some guidelines. Registrations have a huge volume in Paypal, and we should figure out how we can handle them without sorting by hand in Excel. There are also questions about the Military Librarians activities – how do those mesh with other

things we have going on financially? Perhaps there should not be a separate account for their activities.

Treasurer-Elect (Ramona Howerton)

The Board discussed, in regard to the Military Librarians, whether we should have a line in the budget for them rather than separate account. Prior to this there had been an accounting system with a balance that carried forward; later it was decided balances would not carry forward. They have an allotment of \$150 seed money, plus they bring in sponsorship. James had pushed for elimination of the separate budget, since we don't want to be doing accounting off to the side. We should support their programs, which bring in sponsorship. We should talk to the head of the Military Librarians group to clarify things. The Treasurer and Treasurer-Elect will meet to continue transition activities. In regard to the Lubuto Happy Hour, it was noted that EBSCO paid \$500, Bloomberg paid several hundred, and LLSDC and the DC/SLA chapter made up the rest.

Communications (Lisa Pogue)

We now have a social media volunteer, who was introduced to the Technology and Innovation Director; they will work together on an electronic form. We have gotten ready a draft of the next newsletter, which will go out in an email. The Communications Committee will come up with volunteers for guest editor for each month, who will pick a theme. Each guest editor will have a chance to shine. We are starting to get some re-cappers for the events; they are offered free registration for the events. We sent out a quick message about upcoming programs to other listservs, and sent out notices regarding webinar events to other divisions (because they don't have to be local). We need volunteers to be liaisons to other listservs – once a month, take events, they can write snappy teasers, and send out to these volunteers, so they can pick out what would be applicable to send to their listservs. The Communications Team meeting noted that people may pay more attention to event notices if the message about them has a personal note. Graduation and New Beginnings is the theme for the first newsletter. We may have article on the SLA Social Media group and their info on learning in library school.

Sponsorship Relations (Jenny Wood)

There will be a happy hour that Leadership Directories is sponsoring June 10th at SLA conference. We sent email to IOP few weeks ago regarding their continued support for the student scholarship. Last year we asked at this time; they had been busy. We will follow up with them. We are targeting vendors who have been good sponsors in the past and that personal connections in the CEB can help with. The Board discussed potential sponsors, noting that Innovative Interfaces sponsored a Maryland SLA event recently. It was also noted that James King has connections with vendors, and that he may have ideas.

Membership Director (Aileen Marshall)

The Membership Director has a draft letter prepared to send out to New and Returning Members. She is going to look at numbers from last year and compare them to this year's. We would like to try to make more of a social aspect to networking. A link to Membership materials on google docs was sent to the Board in case we want to comment. We may want to have some local things to get people together, and discuss what organizations do to retain/get new members. Two people org. happy hours are looking for some sites in MD. We want people who can't always make it into the city to not feel left out, and to remember that in addition to DC, DC/SLA includes 2 counties in Maryland and 2 counties in Virginia as part of our metro area chapter. For lunch programs, it is harder to get to areas further outside DC; but after work can work. The Board looks forward to seeing some membership metrics. The Membership Director should have access to SLA's ULAS, which should list all members. The Communications Director is also looking for that ULAS list.

Technology and Innovation Director (James King)

Due to technical problems with the conference call, there was no Technology and Innovations report.

Committee Reports

Nominations (Mary Talley)

The Nominations Committee wants representation from newer professionals, and will meet in a week or two to discuss positions which will need nominees for next year. These include President-Elect, Technology and Innovation Director, Sponsorship Relations Director, and Recording Secretary. The Board members in these positions should think about potential successors. The Board also raised a question about whether the Webmaster and Listserv manager positions should be rolled into one job.

New Business

The Board discussed a prospect of providing some sponsorship for a self-defense class at the SLA conference. Consensus was that if there is interest in doing something like that at the national meeting with sponsorship at chapter level, Chris Vestal could write up something to present to the Board.

Next meeting will be Thursday, August 1st, at LexisNexis at 6 p.m.

Hannah moved to adjourn. Lisa seconded. Motion passed.

Meeting adjourned at 7:36 pm.