

**Membership / Sponsorship Relations Director Report
September 5, 2012**

Membership

Membership metrics for the past few months are as follows – membership is growing:

Report date	Total members	Individual members	Organizational members	source
8/30	816	804	12	ULAS
8/10	796	784	12	Membership wiki
7/30	808	796	12	ULAS
7/11	788	776	12	Membership wiki
6/8	791	780	11	Membership wiki
5/15	789	778	11	Membership wiki

A thank you email was sent to the 34 chapter members who joined or renewed (after a lapse) in August.

I had planned to do outreach to returning members and lapsed members, but believe that time will be better spent on sponsorship relations activities and am putting those plans on hold.

Sponsorship Relations

Lois Ireland, Marie Kaddell, and I met so I could get up to speed on sponsorship relations activities, and to do some brainstorming for possible sponsors for the Open House in October and Annual Meeting in December.

I contacted Jessica Bland, the other member of the Sponsorship Relations Committee. She confirmed her interest in continuing on the committee. We are going to meet sometime the week of September 10.

I will begin contacting vendors who sponsored our larger events in the last year or two, and will work to update the list of vendors sent to me by Victor Monti so that we can begin work on establishing new relationships.

Respectfully submitted,
Jenny Wood