

October 2012 Communications Secretary Report

Communication's Committee

- We met in September to plan for the rest of the year and transition into next year
- Lisa will be working on a Communications Survey to send to our members so the 2013 committee will have some data to work with
- For next year Lisa will be the Communications Secretary, Laura Choyce the Blog Editor, Amber Paranick and Ruth Lincoln the Twitter Editors, Megan Smith the Facebook Editor, and we want to recruit someone for LinkedIn

Facebook

- Megan has done an amazing job running our facebook page!
- We want to try to get more real time coverage of events but not sure how to do so
- We're up to 102 likes as of 10/3 – less than 60 days after creating the page
- If you haven't already take a moment to like us at <http://www.facebook.com/DcSla>
- We want to grow our likes by having our fans Share our page and Invite their friends – so we're also target potential members as well as current members

Twitter

- Amber and Ruth have been hard at work – as of 10/3 we have 217 followers on Twitter!
- Please take a second to follow us at <https://twitter.com/sladc>
- Again want to try to do more real time coverage of events but haven't figured out a way yet