

DC/SLA Board Meeting Minutes
May 3, 2012

Attendees:

Marie Kaddell
Lois Ireland
Jenny Wood
Mary Talley
Chris Vestal
Victor Monti
Gretchen Sauvey

*All participants attended via conference call

The meeting was called to order at 6:04pm by Lois Ireland.

Victor Monti moved to approve the agenda. Jenny Wood seconded. Motion approved.

Gretchen Sauvey moved to approve the previous meeting's minutes. Jenny wood seconded. Motion approved.

Discussions

Sponsorship

Victor Monti reported that Leadership Directories has decided not to give the chapter \$3000 this year, but he is waiting to hear back from a couple of contacts there. The local person has been very empathetic and supportive, but she has indicated there was some unhappiness after the annual meeting two years ago. After Victor talks to her he may go back to them and offer a lower tier sponsorship. Marie Kaddell would like to know if there's anything that can be done to change the decision, particularly given that we have some new programs that might interest them.

Infocurrent has committed to sponsorship of the June event on rebooting your career. As far as other events go, both Lexis and West have public records interfaces so Thompson West would be an obvious suggestion to sponsor the Public Records event so if anyone has a contact there they should let Victor know. The Justice Department Library people who are putting together the program may also be of help in suggesting sponsors, and Marie will look at the original program document for other possible suggestions. Lexis Nexis might also sponsor it because it's very relevant. Victor also trying to contact Bloomberg Law about sponsorship, and is looking for anyone else who might have contacts at vendors. We need to update the sponsor list, both to remove old information and add any other board suggestions.

New Membership Brochure

At the board retreat we discussed a re-design of the new membership brochure, as the old one was a wordy tri-fold, so Jenny worked with Abi Morgan from the Communications Committee to make something easier to read, that has only one side for easy printing, and for which either black and white or color both work. Suggestions are made to add our website, Facebook, LinkedIn, and Twitter addresses to the brochure, also to be sure that we're highlighting the DC/SLA radio. Those are easy fixes, and Abby has been fantastic about getting things turned around quickly. Marie wonders if we can ask the program coordinators, other divisions, etc. to

distribute our chapter brochure at the Annual Meeting. We could tie it in with publicizing the list of DC/SLA members who are speaking at the meeting.

Membership is up because Jenny made sure to pull it before the calendar month turned, it may be a slight bit down over the month before, but it's basically holding steady. She e-mailed new and renewing members, and got a few thank yous and follow up questions such as one person who just moved from Boston, and another who wanted confirmation of being on e-mail discussion list. Jenny thinks that whatever communication she sends to lost members we'll probably get some helpful feedback, and maybe remind a few they need to renew. The first paragraph might be a reminder about not forgetting to renew, followed by reasons to renew and offer of an ear to take questions. Hopefully she will do that this month, but may not happen due to work issues.

Speaker gifts

Lois has ordered 24 coffee mugs in white with the SLA logo and DC chapter logo on the sides and will give them to Marie once they arrive.

International Reception

Lois was contacted by the person coordinating the international reception about co-sponsoring. Dow Jones pays for it but the DC chapter is always listed as a sponsor and she agreed to do so again since there's no money involved.

Programs

- Last month the biggest thing was the International Special Librarians Day event which had great speakers, we have it recorded for DCSLA radio podcast.
- On May 9th is the e-portfolios event.
- On May 16th is the Leisure Book Club.
- Importance of communities – Karen Huffman – about taking what you learn and making it work in your job, even if it's outside the usual library jobs.
- Finding your inner Nancy Drew – June 17th in the afternoon at National Geographic with box lunch included.
- Rebooting your career – great panel of speakers including Richard Huffine, for people considering their career, at Catholic University.
- Members in Transition program – June 28th – how recruiters use LinkedIn to find resumes, and how job searchers should use it as well. We're waiting on confirmation from the speaker, but it will be held at NPR.

Chris Vestal will be doing some major blasts out to the listserv, and Marie is tweeting the programs. There has been interest expressed in vendors providing services and/or training to members in transition to help them keep up their skills, Marie is looking into this at Lexis. Mary says they'll be talking about this at their next meeting; they've already talked about reaching out to other local kindred groups and the LinkedIn program would potentially have a broader reach for these groups.

No board meetings in June or July, the next meeting will be in August.

Mary Talley moved to adjourn the meeting. Chris Vestal seconded. Motion approved.

Meeting adjourned at 6:50 p.m.