

**Membership Director's Report  
July 30, 2012**

Membership metrics for the past few months are as follows:

Report date	Total members	Individual members	Organizational members	source
5/15	<b>789</b>	778	11	Membership wiki
6/8	<b>791</b>	780	11	Membership wiki
7/11	<b>788</b>	776	12	Membership wiki
7/30	<b>808</b>	796	12	ULAS

This week a thank you email was sent to the 118 chapter members who joined or renewed (after a lapse) between May to July. I received this response from Nancy Minter:

*I have been a member of DC/SLA for nearly 25 years now, including a stint as Chapter President, and I must say, I've never received a welcome letter – ever – for re-upping my membership. ... I'm sure that your warm welcomes have made many folks feel a part –and become a part – of a very large chapter, in which it's fairly easy to become anonymous.*

As a result of this very positive response, I will investigate if there is a quick way to identify those members who renew without lapse each month and add them to the monthly thank you email list. If it is not possible (and my instinct is that this is not a straightforward report to create), maybe there is an appropriate time this Fall to send a personal thank you to all members. Input from members of the Board is welcome.

Lastly, the updated membership brochure is now posted under the [Benefits of Membership](#) tab of the website:



The screenshot shows a website navigation bar with five tabs: "Sponsors", "Chapter Notes »", "Get Involved", "Benefits of Membership", and "Employment Portal". Below the navigation bar, there is a purple header for "Benefits of Membership". Underneath, there is a link that says "Download our membership brochure" with a red arrow pointing to it. Below the link, there is a short paragraph of text starting with "Does your career need a boost?"

Respectfully submitted,  
Jenny Wood