

May 5, 2011
Vendor Relations Committee Report
Submitted by Dave Hemingway-Turner

Activities:

1. Continued work with various vendors to bring in annual tiered sponsorships
2. Working with vendors for individual event sponsorships (Springer, Dow Jones)
3. Working on sponsorships for Mid-Atlantic Reception (Successful)
4. Sent out call for advertisers for April-May Chapter Notes.
5. Conference Call with Mary regarding Value to our Sponsors
6. Conference Call with Jessica Bland on Value to our Sponsors and keeping updated contact list.

Sponsorships to Report (May):

Mid-Atlantic Reception (\$750) – Need to discuss this with the board (ACS would like opp to speak)

Mid-Atlantic Reception (\$1000) – Elsevier (just waiting for confirmation from management but budgeted for)

2011 Running Tally:

\$2500 – LD Mid Atlantic Reception

\$2000 – TRAK Gold Tier

\$1000 – IEEE Silver Tier

\$1000 – The Deal.com Silver Tier

\$1000 – LAC Mid Atlantic Reception

\$7500