

DCLSA MEMBERSHIP COMMITTEE REPORT – SEPTEMBER, 2011

There are currently 828 members. This is stable relative to last month but down 20 from the beginning of the year.

- Working with Lois on Open House

- I have written a draft invitation message to new members to be reviewed by the Open House planners

- Devising list of new members by comparing Jan 2011 list of members with current roster

- Participating in Loyalty Pilot