

November 2011 Communications Secretary Board Report

Communications Committee

- ★ Met last month to brainstorm a way to draft a strategic communications plan for the chapter
- ★ Looking at groups we communicate with and asking questions like what we want them to think of the chapter and tailoring communications strategy based on that

DC/SLA Radio

- ★ Producing three more episodes including first Library Leaders interview with Blane Dessy

Chapter Notes

- ★ Material for last issue of CN due December 8 published on December 15
- ★ Lisa is actively collecting artwork from Chapter Sponsors owed ads in CN
- ★ Would love to include more info on what committees have planned especially if they have a one time project they need help with. Please email Lisa or me with info by the deadline above

Future Ready 365 Blog

- ★ Had 8 posts for our DC/SLA Week
- ★ Tied another unit for the most posts submitted at one time!
- ★ At the end of December I'm going to publish a list of all the posts written by DC/SLA members over the year
- ★ We may want to consider compiling all the posts into one document that could be hosted on the website?