

August 2011 Communications Secretary Report

Chapter Notes

- ✓ Lisa Pogue taking over as editor
- ✓ Current issue on schedule to be published next week
- ✓ Less emphasis on past events and more emphasis on member accomplishments and professional development
- ✓ Considering how to best leverage CN with overall communications strategy

DC/SLA Radio

- ✓ All episodes integrated to a new home on the new site (Thanks James!)
- ✓ BP Prakish episode posted on SLA's Future Ready 365 blog
- ✓ Future Ready Panel Discussion episode schedule to be published on SLA's Future Ready 365 blog in near future
- ✓ Demand for episodes exceeded bandwidth allotment in July
- ✓ Expanding beyond just professional development events by starting a Library Leaders series with Mary